

CSRFB Finances: FY 2017

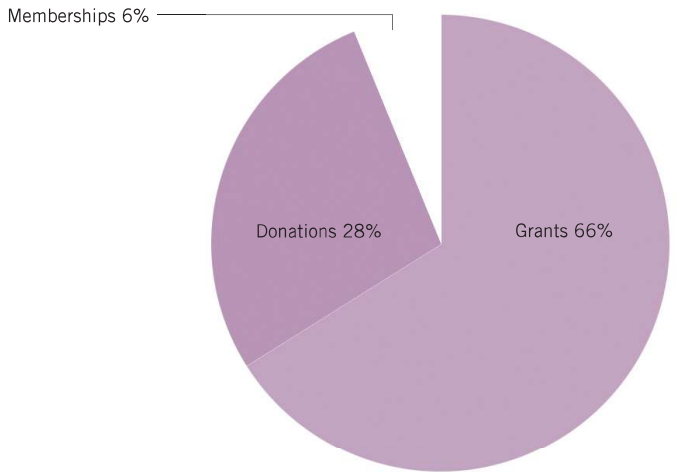
By Elissa Kline, Treasurer

We are pleased to share our annual financial report. This is the third year we have prepared a financial report for the newsletter. Compared with 2016, both income and expenses were greater. Our income in 2016 was \$45,279, and in 2017 it was \$50,953. Our expenses in 2016 were \$30,861, and in 2017, \$71,578. Surpluses from past years enabled us to spend beyond our income in 2017 – keep reading to see what we spent this on.

Our largest source of income continued to be grants, followed by donations, and then membership. Our largest expense in 2017 was the Patient Education Day, followed by our newsletter. Meeting attendance, where we staff display tables and attend sessions to learn the latest medical developments, remains a large annual expense. We participated in an advertising campaign featuring a page in an insert appearing in four markets of USA Today, which was also distributed to several conferences and was available online. The goal of this campaign was to raise awareness of Cushing’s to a very broad audience.

This year we are beginning an ongoing outreach campaign to endocrinologists across the US. We hope this raises awareness amongst practitioners who don’t just focus on rare endocrine disorders, as many Cushing’s patients are initially diagnosed with diabetes. While we will not hold a Patient Information Day in 2018, we are in the beginning stages of organizing one for 2019. We’ve also greatly reduced the cost of maintaining the website and mailing the newsletter; we will put this money to work on other projects.

INCOME



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Grants	\$33,675
Donations	\$14,123
Memberships	\$3,150
Interest	\$5
Grand Total	\$50,953

Cushing’s Patient Pamphlets

Pamphlets include *Understanding Cushing’s*, *Diagnostic Testing*, *Recovery*, *Prevention and Treatment of Adrenal Insufficiency*, and *Why Replacement Medications are Needed*.

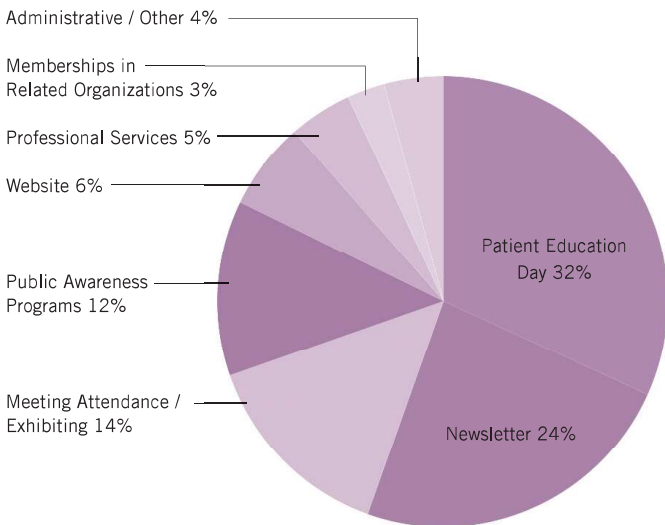
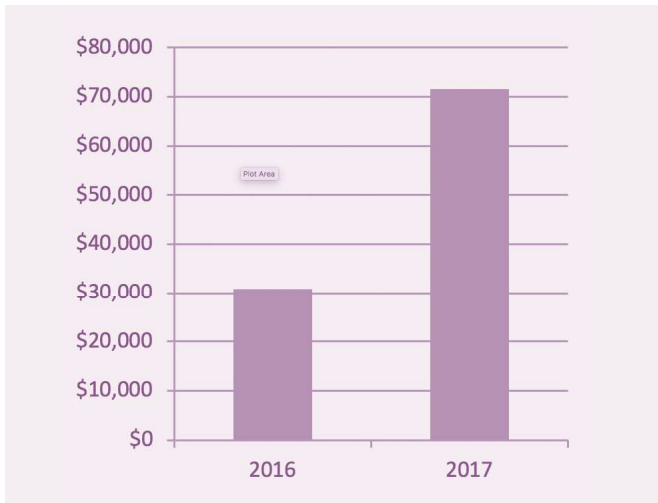
ENGLISH TO SPANISH TRANSLATION

Thanks to the efforts of Dr. Marta Araujo Castro, an endocrinologist at the Puerta de Hierro’s Hospital, in Madrid, Spain, the Cushing’s Patient Pamphlets have been translated into Spanish and will be posted to our website shortly!

ENGLISH TO FRENCH TRANSLATION

Thanks to the joint efforts of Anne Marie Bergevin and Dr. Andre Lacroix, French versions of some pamphlets have been posted to our website.

EXPENSES



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Patient Education Days	\$22,782
Newsletter	\$16,917
Meeting Attendance: Exhibiting	\$10,173
Public Awareness Programs	\$8,960
Website	\$4,518
Professional Services	\$3,248
Memberships in related organizations	\$1,924
Other	\$1,514
Fundraising	\$465
Printing / Office Supplies	\$667
Virtual Patient Ed. Meetings	\$274
Taxes and Government Fees	\$135
Grand Total	\$71,578

Thank you for your support!

DONORS: \$500 – \$2,500

Amgraph Packaging, Inc. In memory of Maria Fontaine
Bruce Phillips

FRIENDS: \$100 – \$499

In memory of Maria Fontaine	In memory of Rex Schwaninger
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CONTRIBUTORS: \$50 – \$99

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