



## CHARTER CORPORATE COUNCIL DESCRIPTION AND AGREEMENT 2021-2022

The CSR Charter Corporate Council is established to create regular, transparent partnership opportunities and dialogue among its members who share many common goals with CSR:

- reducing the time to diagnosis and intensity of illness for all patients
- supporting patients and doctors with quality educational tools
- providing empathic peer support for patients
- increasing the network of providers who can diagnose and are educated about treatments
- supporting, conducting, and participating in research to share patient-reported quality of life issues and find ways to implement measurable change based on our data and needs
- demystifying the complicated terminology and diagnostic methods involved with all versions of hypercortisolism in a way that empowers patients to understand their own journey back to health

Corporate Council members can be organizations, corporations, pharmaceutical companies, doctors' groups, philanthropists, or other entities (CSR reserves final discretion) actively working toward real, science-proven solutions for patients' unmet and under-met needs.

A secondary goal of the Council is to ensure steady financial support of CSR's core work. Research and observation show time and again that having a strong and active patient advocacy membership organization benefits every player in a rare disease medical community. **Inaugural annual membership on the Corporate Council is \$25,000. Members joining between January 1, 2021 and December 31, 2022 will be considered Charter Corporate Council Members for 2021-2022.** *For classification purposes, CSR considers annual membership on the Corporate Council to be an unrestricted sponsorship. Annual support renewal can be configured to meet your finance department rules and calendar.*

The most substantial benefits that Council members (and CSR!) receive are shared expertise, feedback, review, partnership, and collaboration on patient-centered outcome activities, with patients directly involved as often as possible. Corporations in particular benefit from being affiliated with a known and respected organization. Your membership on the Corporate Council comes with additional benefits, to include but not necessarily be limited to the following, at CSR's discretion:

- **Company Logos.** You can use our logo to share our affiliation. We will also list your logo, URL, and QR code in our newsletters.
- **Company Listing on Our Website.** A page dedicated to the Corporate Council and its members and activities. We will include your logo, URL and link, and a paragraph or two of text as desired (CSR reserves final edit approval).
- **Timely Dissemination of Company-Specific Resources.** Updates on your clinical trials, product approvals, and other relevant news will be shared with our members in email, on social media, and via links on the Corporate Council page of our website.

- **Quarterly Meetings.** Via Zoom or in-person, we will have at least four dedicated sessions each year. Each Council Member can reserve up to three spots for internally-chosen delegates to attend these meetings. Several spots will also be offered to CSRF members who are interested in dialogue.
- **Key Opinion Leader (KOL).** If you have a meeting, event, or ad board that would be enhanced by the insights and feedback of an experienced patient-turned-advocate, schedule permitting, we are happy to provide this.
- **Your Internal / Third-Party-Run Projects.** We will collaborate and help recruit for relevant ad boards and other patient projects where the end product improves outcomes for patients. We believe that engagement directly with patients, the experts in this rare condition, is vital to the correct understanding of the Cushing’s journey. CSRF will create a questionnaire to share in one or more of our outreach areas to then provide you with pre-qualified, consenting leads. Patients must be fairly compensated for their time.
- **Info Table.** Council members are entitled to set up an info table at any in-person patient meeting hosted by CSRF at no additional expense.
- **Council Sponsorship of Events.** Your company’s paid membership in this Council counts as sponsorship of most of CSRF’s patient meetings, podcasts, webinars, conference exhibiting, newsletters, etc. and will be recognized where appropriate, always at the discretion of CSRF. *There will be additional sponsorship opportunities for larger patient events.*

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Thank you for joining our Corporate Council!

By signing below, I state that I am a qualified representative of a company or organization working within the scope of CSRF’s mission and goals. I accept the positions outlined in this description and wish to join CSRF’s Charter Corporate Council for 2021-2022.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Position: \_\_\_\_\_

\_\_\_\_\_  
*signature*

\_\_\_\_\_  
*date*

**ACCEPTED BY:**

\_\_\_\_\_  
*Leslie Edwin, President*

\_\_\_\_\_  
*date*