



CORPORATE COUNCIL DESCRIPTION AND AGREEMENT FOR 2024

The CSRF Corporate Council was established to create regular, transparent partnership opportunities and dialogue among its members who share common goals with CSRF:

- reducing the time to diagnosis and intensity of illness for all patients
- supporting patients and doctors with quality educational tools
- providing empathic peer support for patients
- increasing the network of providers who can diagnose and are educated about treatments
- supporting, conducting, and participating in research to share patient-reported quality of life issues and find ways to implement measurable change based on our data and needs
- creating a global Cushing's patient registry heavily focused on quality of life issues whose goal is to help identify unmet and undermet needs faster
- demystifying the complicated terminology and diagnostic methods involved with all versions of hypercortisolism in a way that empowers patients to understand their own journey back to health

Corporate Council members can be organizations, corporations, pharmaceutical companies, doctors' groups, philanthropists, or other entities actively working toward real, science-proven solutions for patients. CSRF reserves final discretion on Corporate Council membership.

A secondary goal of the Council is to ensure steady financial support of CSRF's core work. Research and observation show time and again that having a strong and active patient advocacy membership organization benefits every player in a rare disease medical community. **Annual membership on the Corporate Council is \$25,000.** *For classification purposes, CSRF considers annual membership on the Corporate Council to be an unrestricted sponsorship. Annual support renewal can be configured to meet your finance department rules and calendar.*

The most substantial benefits that Council members (and CSRF!) receive are shared expertise, feedback, review, partnership, and collaboration on patient-centered outcome activities, with patients directly involved as often as possible. Your membership on the Corporate Council comes with additional benefits, to include but not necessarily be limited to the following, at CSRF's discretion:

- **Company Logos.** You can use our logo to share our affiliation. We will share your sponsorship via logo, URL, and QR code in and on the majority of our projects, where appropriate.
- **Company Listing on Our Website.** A page dedicated to the Corporate Council and its members and activities. We will include your logo, URL and link, and some text if you'd like.
- **Timely Dissemination of Company-Specific Resources.** Updates on your clinical trials, product approvals, and other relevant news will be shared with our members in email, on social media, and via links on the Corporate Council page of our website.

- **Quarterly Meetings.** Via Zoom or in-person, we will have at least four dedicated sessions each year. Each Council Member can reserve up to three spots for internally-chosen delegates to attend these meetings.
- **Key Opinion Leader (KOL).** If you have a meeting, event, or ad board that would be enhanced by the insights of personal experience and the feedback of involved advocacy, especially on long-term quality of life issues, schedule permitting, we are happy to provide this.
- **Your Internal / Third-Party-Run Projects.** We will collaborate and help recruit for relevant ad boards and other patient projects where the end product improves outcomes for patients. We believe that engagement directly with patients, the experts in this rare condition, is vital to the correct understanding of the Cushing’s journey. CSRF will create a questionnaire to share in one or more of our outreach areas to then provide you with pre-qualified consenting leads. *Patients must be compensated for their time in most cases.*
- **Info Table.** Council members are invited to set up an info table at any appropriate in-person patient meetings hosted by CSRF.
- **Council Sponsorship of Events.** Your company’s membership on this Council counts as a basic level of sponsorship of most of CSRF’s patient meetings, podcasts, webinars, conference exhibiting, newsletters, etc. There will be additional sponsorship opportunities for larger patient events.

Thank you for being part of our Corporate Council! Extra thanks if you are a returning member – you have already enabled us to make big moves and we are excited to continue our partnership.

By signing below, I state that I am a qualified representative of a company or organization working within the scope of CSRF’s mission and goals. I accept the positions outlined in this description and wish to join or remain on CSRF’s Corporate Council for 2024.

Name: _____

Company: _____

Position: _____

signature

date

ACCEPTED BY:

Leslie Edwin, President

date